# A Big Data Learning Platform for the West Balkans and Beyond

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# ABSTRACT

As the number of Big Data related methods, tools, frameworks, and solutions is growing, there is a need to classify and make available the knowledge related to this domain. This is especially useful for countries which, so far, have suffered from some lack of infrastructure in Big Data. In this article, we describe the deployment of an open online platform gathering lectures and resources, from multiple partnered European institutions, tailored for West Balkan students with a particular focus on local Big Data challenges.

## **CCS CONCEPTS**

• Information systems  $\rightarrow$  Data management systems; • Applied computing  $\rightarrow$  Education.

### **KEYWORDS**

Teaching Big Data Analytics; West Balkans; European collaboration

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### **1** INTRODUCTION

Big Data refers to data sets which have large size and complex structure. The data size can range from dozens of terabytes to a few zettabytes and is still growing [7]. Big Data Analytics, hence, refers to the strategy of analysing large volumes of data that are gathered from a wide variety of sources, including social networks, transaction records, videos, digital images and different kind of sensors. In an attempt to support the European data economy policy [1], our consortium proposed a training approach [2] and established the infrastructure for collaborative work of teachers/trainers with PhD students and other interested parties such as industries.

This article describes the infrastructure that we deployed to reinforce organizational learning and capacity building in the West Balkan region (see aside for a precise location of the targeted region displayed in yellow, among the European Union in blue)

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and to facilitate teachers-trainees cooperation in the larger network of experts<sup>1</sup> in the field of Knowledge Graphs, Semantic Big Data Architectures, and Smart Data Analytics. Moreover, our consortium spreads over Europe: Germany, Serbia, and the UK; and gathers experts from 15+ different countries [2].



#### 2 AN OPEN EDUCATION PLATFORM

Our overall objectives are to stimulate scientific excellence and innovation capacity, to increase the research capacities and to unlock the research potential in the ICT area in the whole West Balkan region, turning the partner-institutes into regional points of reference when it comes to multidisciplinary ICT competence related to Big Data analytics. In early 2018, the consortium started activities for improving the skills and competences for smart data management through a set of actions such as: the organization of international events (training, workshops, webinars, conferences), the development of a specific learning kit about Big Data Analytics [2], or the publication of an open-access book<sup>2</sup> [3].

In particular, to increase the audience and the availability of our initiative, we developed an online knowledge repository to help students acquiring new skills:

<https://project-lambda.org/Learning>

The learning materials that were produced are free, stored in a public repository and available online via the OpenCourseWare platform SlideWiki [4]. This project repository aims at facilitating the exchange of learning materials, tools, project results and best practice between the international leading organizations and research institutions and industry from the West Balkan countries.

## 2.1 Technical Considerations

Practically, the Learning and Consulting Platform was established using Drupal<sup>3</sup> as a content management system. Some of the advantages of Drupal are related to the availability of different features, its easy customization, and its security, *i.e.*, Drupal is less resource-intensive and its pages typically load quicker and have faster response times than WordPress and Joomla [5]. In order to support the needs, many types of contents were defined, where each content type is described with a set of attributes. For instance,

<sup>2</sup>Downloaded more than 40 000 times as of April 2021.

<sup>3</sup>https://www.drupal.org/

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<sup>&</sup>lt;sup>1</sup>https://www.linkedin.com/groups/12129621/



Figure 1: Screenshot of a lecture on "Big Data Applications".

lecture is described with category, contributor, format (video, slides, paper, book chapter).

Hierarchically, a Drupal-based platform offers three groups of users: anonymous users, authenticated users and administrators. Currently, two different roles have been defined for authenticated users: *partner* having full access to the private pages of the portal and *associated partner* having full access to the Stakeholder database (restricted) and contents in the Knowledge Repository.

### 2.2 A Comprehensive Set of Lectures

In order to structure our Big Data learning programme, we split it into eight modules which are tackling various angles of the knowledge we want the students to acquire. We release our lectures in different media types: slide decks, videos, scientific articles, chapters, hands-on sessions. In total, the platform offers more than 40 lectures<sup>4</sup>. Practically, these modules range from very high-level and generic ones such as the *Foundations on Big Data* to specialized ones, e.g., *Semantic Big Data Analytics* which target more advanced students. The interface (see Figure 1) provides at once various information about the lecture: from an abstract to a video recording of the teacher aligned with the relevant slide.

## 2.3 A Big Data tool classification

In addition to the large set of lectures, the platform also presents a *tool repository*<sup>5</sup>. By analysing the most popular frameworks used to handle Big Data, we proposed a characterization of the landscapes in the topics related to Big Data. Indeed, we propose to categorise the Big Data landscape as follows: Cloud Marketplaces; Hadoop as a Web Service/Platform; Operational Database Management Systems;

NoSQL/Graph databases; Stream Processing Engines; Analytics Software/System/Platform; Data Analytics Languages; Optimization Library for Big Data; Library/API for Big Data; ML Library/API for Big Data; Visualization Software/System; Distributed Messaging System. Overall, more than 80 tools have been identified and classified so that the students can be guided by their use-case when they need to select a tool for a specific application.

# 2.4 An OpenCourseWare Integration

The platform provides access to the SlideWiki OpenCourseWare system<sup>6</sup>. In a nutshell, SlideWiki is an open, web-based OpenCourse-Ware authoring platform that aims to provide an open and accessible platform to create and share qualitative, rich, and engaging educational content following the 5R principles of OERs [6]. The platform allows educators to create, edit, translate and reuse HTML slide presentations complemented with comments, links to sources and supporting materials as well as questions to help learners.

The SlideWiki tool has the ability to import and export data from/into different data formats, thus SlideWiki users that use the SlideWiki presentation mode can merge the content we are sharing directly into their presentations. Moreover, SlideWiki allows to create self-assessment exam sheets; therefore, teachers are able to set up exams where users can test their knowledge about a lecture.

# 3 CONCLUSIONS

In order to foster knowledge about Big Data analytics in the West Balkan area, we set up various actions, from staff-exchange to summer schools. Among these actions, we also deployed an online and open platform gathering all the material presented to students plus additional analyses. So far, our platform counts more than 150 registered users and shares 40+ lectures in different formats. Moreover, the initiative of opening such a platform allows users to learn at anytime virtually (which proved to be very useful during the COVID-19 outbreak) and from anywhere. The latter thereby broadens the possible audience of our lectures which can now be taken outside the West Balkan region.

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<sup>&</sup>lt;sup>4</sup>https://project-lambda.org/Knowledge-repository/Lectures

<sup>&</sup>lt;sup>5</sup>https://project-lambda.org/tools-for-experimentation

<sup>&</sup>lt;sup>6</sup>https://slidewiki.org/